

Program Description/Textbook or Print Instructional Material
All blank entries due to lack of information provided by the publisher.

Vendor	Thomson Learning/Wadsworth
Web URL	http://www.wadsworth.com
Title	Design Basics
Author	Lauer/Pentak
Copyright Date	2005
ISBN	0-534-62559-2
Edition	6
Course/Content Area	AP 2-D Design/Arts and Humanities
Intended Grade or Level	9-12
Readability Level	Grade 10.9, Flesch-Kincaid
List Price	68.95
Lowest Wholesale Price	51.00

The Kentucky Department of Education must receive a copy of the alternative format if the instructional material is placed on the State Multiple List.

Level of Accommodations

If Level Two or Level Three, please provide rationale for not meeting Level One Compliance

Rationale Advanced Placement enrollments do not justify cost expenditure.

FEATURES

Disclaimer

The features of each book or program were developed by the publisher and do not reflect the opinion of the State Review Team, State Textbook Commission, or of the Kentucky Department of Education.

Content

New full-color presentation throughout the text provides a stronger visual impact. A more expansive range of images, making the most of greater availability of museum images and updated contemporary art, increases the variety of design examples. Increased coverage of the golden mean.

Student Experiences

Each concept is presented in a full two-or four-page spread, making the text practical and easy for students to refer to while they work. Visual examples from many periods, peoples, and cultures are provided for all elements and principles of design, and the diversity of illustrations also includes examples from nature and non-art sources, encouraging students to see these principles in the world.

Assessment

This popular, modular introduction to 2-D design covers the fundamentals in 2- and 4-page spreads, making the book practical both as a textbook and as a reference. It includes visual examples from many periods, styles, and cultures.

Organization

Modular chapter organization allows instructors the greatest possible flexibility when organizing their course, whether they choose to follow the sequence defined by the chapters or prefer to reference topics in an order that better suits their individual approach.

Resource Materials

Gratis Items to be provided and under what conditions -

Available Ancillary Materials**Research Data and Evidence of Effectiveness**

Disclaimer: The research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, State Textbook Commission, or the Kentucky Department of Education

Note: Please complete this section by indicating the research data and evidence of effectiveness, or give a web site where the information is located. If there is no research data and evidence of effectiveness, please indicate "not available".

Research Available

If yes, provide information below.

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions. They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/ Instructional Materials Review Team completed each evaluation form during the week of July19-23, 2004. In order to maintain the integrity of the of the review team's comments, editing was limited to spelling and punctuation.

Title	Design Basics		
Publisher	Thomson Learning/Wadsworth		
Item Evaluated	Student Text		
Content Level	Grade 9-12	Copyright Date	2005
ISBN	0-534-62559-20-534-62559-2	Date of Evaluation	7/19/2004

Recommended YES

Publisher's Explanation of Reviewer's Comments:

Technology Strengths

Not applicable

Technology Weaknesses

Not applicable

Instruction & Assessment Strengths

Double-page spread on each element/principle makes it flexible for varied classroom use; delightful and very readable.

Instruction & Assessment Weaknesses

Involves individual critiques as opposed to hands-on activities, problems to solve, or writing activities included in the text; no standardized testing.

Organization & Structure Strengths

Double-page spread allows for overview and/or in-depth study

Organization & Structure Weaknesses

Not Applicable

Resource Materials Strengths

Not applicable

Resource Materials Weaknesses

Not applicable

There were no technology components included with this textbook.

Technology Comments

Equipment

Windows	No	Macintosh	No	CD ROM	No	Sound	No
Equipment Other							

Grade Level

Primary	No	Intermediate	No	Middle	No	High	No
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Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

Audience

Individual	No	Small Group	No	Large Group	No
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Format

Stand Alone/Independent	No	Integrated	No	Supplemental	No
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Cost

Single Copy		School Version	
Network Version		Online	
Site License		Lab Pack	

Type of Software

Simulation	No	Tutorial	No	Critical Thinking	No
Management	No	Exploratory	No	Utility	No
Interdisciplinary	No	Creativity	No	Type of Software - Other	
Problem Solving	No	Drill and Practice	No		

Management

	Allows customizing for individual learning needs
	Allows Students to exit and resume later
	Keeps student's performance record, where needed
	Allows control of various aspects of software (sound)
	Allows printed reports

Presentation/Interface

	Presents material in organized manner
	Consistent, easy-to-use, on-screen instructions
	Developmentally correct presentation/ format
	Adapts to different learning styles/multiple intelligences
	Accessible for special needs students
	Runs smoothly, without long delays
	Easy-to-view text and graphics
	Easy-to-hear and understand sounds
	Avoids unnecessary screens, sounds, and graphics
	Provides immediate, appropriate feedback
	Presentation/Interface Comments

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

<i>Rating</i>	<i>Strength</i>	<i>Weakness</i>
Identifies a Sense of Purpose		
4	Clearly identifies purpose	
Provides Guiding Questions and Instructional Objectives		
3	Clearly identifies purpose	
Develops and Builds on Student Ideas		
2	Well-presented concepts to aid student learning	Requires a self-motivated student who has a strong foundation in Art.
Encourages student to become an independent learner (performer, creator, speaker)		
3	Great resource for independent Art students	No student assignments/problems included in the text
Assesses Student Progress – Commonwealth Accountability Testing System (CATS) “like” Assessment is provided. Variety of Assessments (diagnostic, formative, Summative, open response, multiple choice, individual, small group, oral demonstrations, presentations, portfolio prompts) is included, Performance assessment opportunities are also included.		
0		No assessments or tasks included.
Enhances the Learning Environment		
4	Provides an excellent resource for both students and teachers in upper level studio courses.	
Reading level appropriate for interest and ability level of intended student group; level remains consistent throughout		
4	Good for advanced Art students	Text could be difficult for students who have low reading levels.
Includes activities and opportunities for integration of technology		
1		
Reflects research-based practices (e.g. hands-on activities, technology, problem-solving situations) engaging students and promoting student thinking		
1 No technology or related activities included.		There are no hands-on or problem-solving activities included.
Is aligned to the Program of Studies and Core Content for Assessment		
3	Addresses elements and principles very thoroughly with focus on use in design.	No reflection or problem-solving activities included.

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

<i>Rating</i>	<i>Strength</i>	<i>Weakness</i>
Includes opportunities for writing (reviews / personal response / reflection)		
1		None provided.

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

Rating	Strength	Weakness
Art Elements:		
4	Excellent; text provides chapters on each element with good examples	
Principles of Design:		
4	Excellent; text provides chapters on each element with good examples	
Art Media:		
0		
Art Processes/Production:		
4	Discusses the doing as well as the knowing	
Art Criticism or Analysis of Art:		
4	Examples are super, varied and easy to understand	
Purpose of Art:		
0		
Visual Art in different Cultures:		
2		
Art Subject Matters:		
0		
Effect on Time, Place, Belief System on Visual Art:		
4		
Careers in Visual Arts:		
0		
Connections to Other Art Forms:		
0		

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time